



## The Idaho Observer

# Boycott Traitor Brands

During the 2012 election cycle, several major corporations contributed large amounts of money towards the \$46 million spent to defeat Proposition 37, the California Right to Know Initiative, including several major companies who have bought out organic and “natural” foods companies. The initiative was a simple piece of legislation that sought labeling on raw and processed human and animal food which contains genetically modified ingredients (GMOs).

The Organic Consumers Association (OCA) who was the major driver behind the initiative, did everything in its power to make this requirement easy on farmers and producers. Since GMOs are prohibited in organic foods, organic producers did not need to change their labeling. Likewise, those companies who do not use ingredients that have been approved for genetic modification in the US (soy, corn, canola, cotton, papaya, alfalfa, zucchini and yellow squash) do not have to change their labeling. In addition, companies were given 18 months to comply.

The opposition, which included major contributor Monsanto, (who spent over \$8 million to defeat the proposition) used a lot of lies in their tactics. Political signs claimed “Defeat the deceptive labeling plan,” as if truth in labeling is “deceptive.”

At the same time, Stanford University, which is heavily subsidized by Big Agra, released a report that claimed there is no difference between organic and traditionally farmed foods, discounting a 30% increase in nutrition, and the lack of poisonous pesticides and herbicides in the organic foods.

**The OCA is calling on consumers to boycott these organic and “natural” traitor brands:**

- **PepsiCo (Donated \$2.5M): Naked Juice, Tostito’s Organic, Tropicana Organic**
- **Kraft (Donated \$2M): Boca Burgers and Back to Nature**
- **Safeway (Member of Grocery Manufacturers Association, which donated \$2M): “O” Organics**
- **Coca-Cola (Donated \$1.7M): Honest Tea, Odwalla**
- **General Mills (Donated \$1.2M): Muir Glen, Cascadian Farm, Larabar**
- **Con-Agra (Donated \$1.2M): Orville Redenbacher’s Organic, Hunt’s Organic, Lightlife, Alexia**
- **Kellogg’s (Donated \$791K): Kashi, Bear Naked, Morningstar Farms, Gardenburger**
- **Smucker’s (Donated \$555K ): R.W. Knudsen, Santa Cruz Organic**
- **Unilever (Donated \$467K): Ben & Jerry’s**
- **Dean Foods (Donated \$254K): Horizon, Silk, White Wave**

**Tell these companies that if they want your loyalty - and your grocery dollars - they must do two things:**

1. Speak out publicly in favor of the upcoming GMO Labeling Ballot Initiative (I-522) in Washington State in 2013, as well as the pending GMO labeling bills coming up in Vermont and other states.
2. Contribute as much or more money to the Yes on I-522 Campaign in Washington than their parent corporations spent to defeat Prop 37 in California.

Prop 37 was narrowly defeated by dirty money and dirty tricks. But it spawned a huge, national consumer movement that is fired up and more determined than ever to fight this battle until we win the right to know if our food has been genetically modified. Genetically modified foods are linked to digestive and reproductive disorders in livestock that primarily eat it, food allergies and diabetes in US children, and extreme liver damage, tumors, and death in laboratory rats. We should have the right to know whether or not these ingredients are in the food we buy. A 30-state coalition is formulating a plan to collaborate on -labeling laws and initiatives.



**We are all a part of this movement, and we must send a clear message to the traitor brands that helped kill Prop 37, in the only language they understand: lost profits and lower sales.**

## Hurricane Sandy ... Cause? and Cope!



By: Donald “Pogo” Meserlian, PE  
National Leader: Patriot’s Citizens Campaigns  
[www.voicesofsafety.com/pcc/](http://www.voicesofsafety.com/pcc/)  
[dcmeserlian@voicesofsafety.com](mailto:dcmeserlian@voicesofsafety.com)  
(973) 228-2258

Hurricane Sandy struck the NJ/NY area causing massive destruction, power outages, etc. This “frankenstorm,” like the fabled monster “Frankenstein”, may have been created by weather control scientists.

Many people remember President Eisenhower’s farewell address 1/17/61 where he warned of the threat to America by its “Military-Industrial Complex.” What most people are not aware of was this simultaneous warning about the “Educational-Research Complex”.

Google “Hurricane Sandy, winter storm, full moon, jet stream: The Frankenstorm analogy and the HAARP intervention.” This article, written 10/28/12, states: “Then we have HAARP, that according to documented evidence, was created for ‘research purposes’ and ‘weather monitoring’ that’s actually capable of doing horrible things around the globe. Some claim ‘global warming’ is just a way for (evil) world leaders to scare people while they control the weather and the natural disasters occurring in the planet. Volcanic eruptions, earthquakes, winter storms, hurricanes and heat waves are induced by HAARP.”

Google “CIA’s Global Warming Center A National Security Secret.” This “Center on Climate Change and National Security” refuses to divulge what it does, including refusing to comply with the “Freedom of Information Act (FOIA)! “Freedom without accountability and responsibility is tyranny. The time has come to reign in the unwarranted powers of the CIA and other military agencies. Congress isn’t worth a damn for protecting America’s citizens; citizens must rise up and overthrow this tyranny that Eisenhower warned us about.

**The following article explains how I coped with Sandy.**

IDAHO OBSERVER CONTINUED

## Necessity is the Mother of Invention

Hurricane Sandy was the basis for my latest invention: *The Indoor Chimney*. My home has a fireplace that allowed use of a propane heater. These heaters utilize the same low pressure, 20 lb propane tanks used for outdoor grills. Propane heaters can only be used where the combustion gases can be vented such as a fireplace when the damper is open. In addition, a window must be opened to supply the oxygen required for combustion. The heater manufacturer recommends 1/2 square foot per 15,000 BTU/hr. **THESE HEATERS MUST NEVER BE USED INDOORS EXCEPT WITHIN A VENTED FIREPLACE.**

The picture shows the tank top radiant heater, mounted on the LP propane tank in operation at the lowest, "Low" (9000 BTU/hr.) of the three settings with a maximum 15,000 BTU/hr. on "high". The "Indoor Chimney" is the 6 1/2 ft., black painted aluminum duct placed on the "Portable Air Radiator," dual fan powered oil filled heater I invented last year in order to provide heat in a space that exceeds the maximum area provided by the 1,500 watt (5,120 BTU/hr.) heater without the fans. The "Kool Shield" is lifted off the heater and the "*Indoor Chimney*" substituted. The chimney is insulated except for the black area that faces the radiant heater. A poster board elbow permits the hot air from the chimney to flow parallel to the ceiling in order to heat the 14 x 15 ft. room where my invalid wife lived for six days without power. The black surface facing the radiant heater was 130 degrees Fahrenheit and the inside surface of the elbow was 80, The maximum room temperature was 74 and the room temperature was lowered to 72 by moving the chimney further away from the radiant heater.

My wife requires tube feeding, fortunately, the feeding pump can be operated without power when its battery is fully charged, the pump was recharged overnight at the North Caldwell P.D.

LED flashlights and candles provided light and food was removed from the refrigerator each night and placed outdoors in an insulated picnic chest to take advantage of the cold night air. Eight pound bags of ice were placed in the refrigerator during the day.



**In summary, without the historically worst of all hurricanes in N.J. the "Indoor Chimney" would have never been invented! Anyone interested in either the PAR Portable Air Radiator, [www.technicalproductsco.com/products/par](http://www.technicalproductsco.com/products/par) or "Indoor Chimney" should phone me: (973) 228-2258.**



## SPORTS CONSPIRACY!

### Tim Donaghy's Gambling Problem

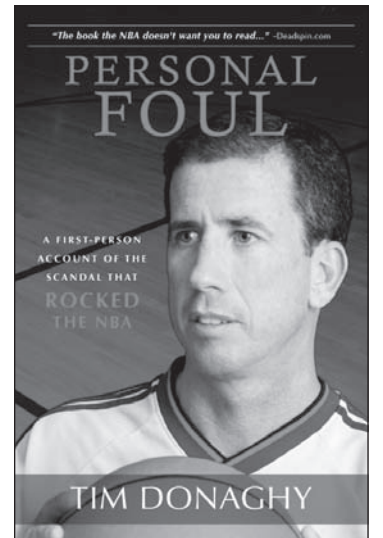


By: Dapper Don

Tim Donaghy had been a 13-year National Basketball Association (NBA) referee when the FBI busted him for pedaling inside information to gamblers who bet on NBA games. Donaghy and his crew won 80 percent of their bets, which is unheard of in professional gambling circles. Gambling pros are lucky to win 60 percent of their wagers, and most are satisfied with winning 56-58 percent of their wagers.

Despite the NBA monitoring its referees' on-the-court calls and off-the-court actions, it had no clue of Donaghy's illicit behavior until the FBI came calling. Throughout the FBI's lengthy investigation, the most incredible facets of the Donaghy story came from the former referee himself. Through his lawyer, Donaghy confessed that the NBA has intentionally altered the outcomes of its own games via its referees to garner stronger TV ratings and increase its coffers. Donaghy's story was so believable that federal authorities decreased his prison sentence based on the evidence he provided.

Since then, the NBA has admitted that all of its referees had broken their collective bargaining agreement by engaging in various forms of gambling. The league stated it wouldn't punish its officials for gambling, but instead the NBA would rewrite its rules to allow its refs to play games of chance.



**Why didn't the FBI then investigate the NBA? Because if the NBA is fixing its own games, it's not illegal since the NBA, like all professional sports entities, is an entertainment conglomerate. In the case of professional sports, entertainment—whether fixed or not—is not considered fraud!**

## ON MARS

By: T. Weed

On mars lived once a great race

Champagne, caviar and lace

But they nibbled away the ozone shield

Because no self-interest would yield

So the sun burned them up without trace.

